

General Session 1. AI and the firms' twin transition

- Chair: Jun JIN(Zhejiang University, China)

Paper List:

1. (Jun JIN): Innovation System for Twin Transition
2. (Liyang WANG): AI governance and the firms' Patent Strategy
3. (Ying DONG): Impact of AI tech adoption on the GHG emission of firms
4. (Zhengyi Zhang): AI adoption, SDGs, and Firms' Growth
5. (Choukang Chiu): Exploring the influence of leaders and peers on job performance



General Session 2. Advancing Habitat Conservation: Predictive Modeling, Biodiversity Assessment, and Environmental Risk Management

- Chair: Sang-Don Lee(Ewha Womans University, Korea)

Paper List:

1. (Soyeon Park, Sangdon Lee): Predicting potential habitat and assessing habitat suitability for eurasian otter (*Lutra lutra*) and long-tailed goral (*Naemorhedus caudatus*)
2. (Yein Lee, Sandon Lee): Research on the relationship between species richness and abiotic environmental factors and hazardous substances in wetlands
3. (Soyeon Park, Sangdon Lee): Assessment of habitat suitability for endangered species in South Korea using MaxEnt models
4. (Sangdon Lee · Yein Lee · So Yeon Park · Seulki Koo · Jungbin Bae): The design of wetland environmental inventory database
5. (Hyomin Park, Soyeon Park, Minkyung Kim, Sangdon Lee): Risk Assessment for Environmental Impact of Development in Forest Endangered Species Habitats



General Session 3.

Paper List

1. (Diana Smite): Analytical Framework of Sustainable Innovation in Corporate Venturing
2. (Hun Park*, Jongtaik Lee, Sungtae Yoo): A Study on the Automatic Patent Valuation by using Large Language Models
3. (Ngo Ngoc Dieu, Antonio K.W.Lau*): The Impact of Digital Transformation on Environmental and Product Innovation: The Moderating Roles of Innovation Types
4. (Xiaoran Li, Yuxuan Xie): The ecological evolution of open innovation -A case study based on Haier
5. (Boxiong Xie, Yuxuan Xie): How leading manufacturing companies are building innovation ecosystems for sustainable growth

General Session 4.

Paper List

1. (Jiazhuo Li*, Jiarui Wang, In-Jung Cho): How TD-LTE Became an International Technology Standard: A Case Study Based on Complex Product Systems (CoPS) Theory and Stakeholder Theory
2. (Phi-Hung Nguyen^{1,*}, Lan-Anh Thi Nguyen, and Hoang-Le Huong Giang): Moderating Role of Regulatory Flexibility in the Influence of Governance Quality on Technology Transfer and Innovation in FDI Projects: A Case Study from Vietnam
3. (Keun Lee, Jinhyuck (Joseph) PARK*): The determinants of technological catching up by latecomers: the role of technology cycle time and foreign local R&D
4. (Lara Wulandari, Aulia Varatasya, Erlinda N. Yunus*): Enhancing Service and Product Quality Through InnovatioG174:S174n: Strategic Insights from a Household Water Filtration Case Study
5. (KIM DAEHEON, Jeonghwan Jeon*): Study on the Optimal Allocation Strategy of Government Subsidies by Firm Size in the Aerospace and Defense Industry

General Session 5.

Paper List

1. (Silvija Mezinska*, Anda Abolina, Velta Lubkina, Ilze Baltina): Transformation of the Engineering Study Process: Perspectives of Academic Staff and Students
2. (Jiarui Wang, Jiazhuo Li*): Cross-disciplinary team and internal technology integration capability: evidence from new product development in medical devices
3. (Erlinda N. Yunus*, Apri Hidayati, M Akhsanur Rofi): The Successor's Journey: How Business Acumen and Resource Orchestration Drives Innovation, Logistics Integration, and Family Firm Performance
4. (Yongsu Jeong, Hyewon Hwang, Jeonghwan Jeon*): The Effect of Scientific and Technology Personnel's Self-Efficacy on Innovation Behavior Mediated by Learning Agility
5. (Giridhar B Kamath*, Rajesh R Pai, Sriram KV, Mark Gratian Rosario): Unpacking the Barriers to E-Freight Implementation: A Grounded Approach Using Interpretive Structural Modeling (ISM) in Indian Air Cargo Ports

General Session 6.

Paper List

1. (Sriram KV*, Giridhar B Kamath, Atif Rahman): Understanding Tourist Perceptions of Homestays in the Post-Covid-19 Era: An Analysis Based on the Theory of Planned Behavior
2. (Gangdong Peng, Jin Chen, Miao Yu, Tong Liu*): Efficient Data Transactions Increase Firm Innovation
3. (Evi Rahayu Izzah, Erlinda N. Yunus*): Strategic Sourcing for Critical Needs: Balancing Costs, Risks and Sustainability in Operations
4. (Sunith Hebbar*): Towards Sustainability of Government Services in the era of Industry 5 Technologies: The Opportunities, Challenges and Key Drivers - A Systematic Review
5. (Asish Oommen Mathew*, Aditi Rishiraj): AI Coding Assistants in Computer Science Education: Adoption, Self-Efficacy, and Academic Open Innovation Practices

General Session 7.

Paper List

1. (Aishwarya Narayan, Sumukh S Hungund, Lidwin Kenneth Michael): The adoption and impact of open innovation practices on the performance of firms: A case study of the Indian biotech industry
2. (Anasuya K Lingappa, Ujwal Uthappa HP, Asish Oommen Mathew*): Adoption and Purchase Intentions of AR Smart Glasses Among Gen Z: Analyzing Key Influences and Drivers
3. (Ho Dinh Phi, Linh Lê Anh, Bich Dinh Nguyet, Khoa Nguyen Van, Dinh Thi Quynh Hoa, Han Nu Ngoc Ton*): SUSTAINABLE TOURISM DEVELOPMENT: A CASE STUDY IN MUI NE FISHING VILLAGE, PHAN THIET CITY, VIETNAM
4. (Geethalakshmi P M): A study of gender differences in AI adoption among Indian Engineering students: Implications for actionable initiatives at institutes
5. (Pham Thanh Nga, LL.M, Nguyễn Minh Thảo): Legal framework for crypto-currencies and digital assets in Vietnam

General Session 8.

Paper List

1. (Deepa Prabhu, Mahesh Prabhu H*): Dynamics Between the Enablers of Fintech Adoption: A Case of India
2. (Vineetha Edwina Jathanna*, Vimuktha E Salis, Dr. Kevin Manohar Salis, Pathanjali C): AI-Driven Outpatient Management Using Smart KIOSK Systems, AR-IoT Vital Monitoring, Predictive Diagnosis, and Resource Optimization
3. (Ha Huynh Minh Khanh, Le Thi Kim Hoa, Nguyen Quoc Cuong*): HOW DOES ENTREPRENEURSHIP EDUCATION AFFECT STUDENT'S ELECTRONIC ENTREPRENEURIAL INTENTION?
4. (Deokho Cho): Artificial Intelligence Age and Spiritual Revolution
5. (John Benette John, Dr. Sumukh S. Hungund*, Dr. Deepika Shetty): Open Innovation in Educational Settings: A Systematic Literature Review and Bibliometric Analysis
6. (Widyarso Roswinanto*, Muhammad Akhsanur Rofi): Public Sentiments Factors Affecting the Continuance Intention of Fintech Lending in Indonesia

General Session 9.

Paper List

1. (Widyarso Roswinanto*, Muhammad Akhsanur Rofi): Public Sentiments Factors Affecting the Continuance Intention of Fintech Lending in Indonesia
2. (Jumana Yasir Alkhamis, Fatimah Nizar Alfilfil, Norah Hassan Mohammed Alqahtani, Duaa Ali Alkubaisy): Insider Risk Lens – Insider Risks Score Assessment Tool
3. (Han Nu Ngoc Ton*, Luu Thi Minh Anh, Trang Minh Tran-Pham, Tran Vu): TRIANGULAR RELATIONSHIP AMONG EMPLOYER BRANDING, ORGANIZATIONAL REPUTATION, AND JOB PURSUIT INTENTION: FOCUS ON UNIVERSITY STUDENTS AND MULTINATIONAL CORPORATIONS
4. (Han Nu Ngoc Ton, Tien Chau Thuy Huynh*, Le Thi Ha Bao Khanh, Nhan Trong Nguyen): GLASS CEILING, JOB STRAIN AND INTENTION TO QUIT AMONG FEMALE EMPLOYEES IN VIETNAM'S PUBLIC SECTOR
5. (Jayoung James Goo): Leveraging the Dual Nature of AI for Minority Language Preservation and Revitalization: An Open Innovation Perspective

General Session 10.

Paper List

1. (Ali Murtaza Matto): Development of a theoretical framework to Evaluate and Rank the Innovation Efficiency of OECD countries
2. (KIM DAEHEON, Jeonghwan Jeon*): Smart Firefighting Technology Patent-Based Analysis